

Poynter.

June 21, 2012

Dean Charles Bullock
School of Journalism and Mass Communications
San Jose State University
1 Washington Square
San Jose, CA 95112

Dear Dean Bullock:

I wanted to drop a note of congratulations to you and your staff at San Jose State School of Journalism.

After a full day of teaching and spending time coaching your students and talking with your teachers, it is clear to me you have some dynamically good things going there.

Your Cuba multimedia project was nothing short of stellar and as I told Professor Rucker, at least two of those students are ready TODAY to work full-time in a professional newsroom.

I am especially impressed that you would spend an entire day focused on the skill of multimedia storytelling. I witnessed your students and faculty spending hour upon hour in the workshops when they clearly could have been doing something else. But instead they were there learning from working professionals about the skills the new workplace demands of them.

It is exactly the kinds of skill-building we need to augment the classroom learning and excellent field learning you are providing.

I work with a lot of universities around the country these days. Many don't "get it" the way you do. Your students will benefit from your far-sighted vision.

Best wishes and congratulations,

Al Tompkins

