

Dona Nichols
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ACADEMIC EXPERIENCE

San Jose State University. January 1999-present: Lecturer and internship advisor for the Department of Journalism and Mass Communications. Coordinator for the 100W writing courses 2002-2012.

Courses regularly taught:

- Mass Communication and Society (Mcom 72)
- Visual Communication for Modern Media (Mcom 70)
- Beginning Newswriting and Reporting (Jour 61)
- Sex, Drugs and Rock 'n' Roll (Mcom 96)
- Writing Workshop (Mcom 100W)
- Diversity in Media (Mcom 105)
- Information Gathering (jour 132)
- Introduction to Radio and Television Production (RTVF 91) - Theatre Arts Department
- Upper Division Writing (CA 100W) - Humanities Department.

Contact: Robert Rucker, JMC Department Director, One Washington Square, San Jose, CA 95192. Phone (408) 472-4719 email: robertrucker@casa.sjsu.edu.

San Jose City College. August 2000—June 2002 and Jan. 2011 to May 2012: Acting journalism advisor. Advisor to The Times and full-time instructor (2000-2002) and adjunct faculty (Jan. 2011-May 2012).

Courses taught:

- Beginning Newswriting and Reporting (Jour 14)
- Newspaper Staff: writing and editing (Jour 24)
- Newspaper Staff: photojournalism and advertising (Jour 25)
- Newspaper Staff: graphics and production (Jour 30)
- Editorial Management (Jour 35)
- English composition (Eng 1A)
- English Literature (Eng 1B)
- Mass Media and Society (Jour 10)

Contact: Dean – Keiko Kimura 2100 Moorpark Ave., San Jose, CA 95128-2799. Phone (408) 298-2181 ext. 3719; email: keiko.kimura@sjcc.edu.

Evergreen Valley College. Oct. 2010-Dec. 2010 and June 2002—June 2004: Adjunct faculty.

Courses taught:

- Film Studies (Drama 40)
- Mass Media and Society (Jour 10)
- Introduction to Photography (Photo 22)
- Newswriting and Reporting (Jour 14)
- Introduction to Film (Drama 40)
- English Literature (Eng 1B)
- Acting advisor to The Photography and Film Club, 2003-04.
- Acting journalism advisor during spring 2003.

Contact: Mark Gonzales, Dean of Humanities and Arts, 3095 Yerba Buena Blvd. San Jose, CA 95135. Phone: (408) 274-7900 ext. 6685 email: M.Gonzales@evc.edu.

Santa Clara University. June-August 2003 and June-August 2004: Instructor teaching Introduction to Journalism (Com 40). Contact: Barbara Kelley, Director/Journalism Emphasis, 500 Camino Real, Santa Clara, CA 95053. Phone (408) 554-5499; email: bkelley@scu.edu.

PROFESSIONAL JOURNALISM EXPERIENCE

NBC. March 2012-present: Assignment editor responsible for finding stories for broadcast and dispatching reporters and photographers for story coverage. Contact: John Zuchelli, News manager, 2450 North First Street, San Jose, CA 95131. Phone (408) 432-4780; email: john.zuchelli@nbcuni.com

Evergreen Times. July 2004-2008: Columnist, writer and photographer. Contact: Diego Abeloos, Editor, Evergreen Times, 1310 Tully Rd., Suite 107, San Jose, CA 95122-3054 email: Dabeloos@yahoo.com.

Bay Area Parent Magazine. June 1996-Nov. 1998: Section editor. Duties: Writing news, stage and feature stories, compiling editorial for calendar section, copy editing, fact checking and assisting managing editor with editorial tasks. Also shot photographs for feature stories, illustration and picture stories. Wrote parenting tips for KBAY radio station morning program. Contact: Lynn Berardo, managing editor, P.O. Box 3835, Incline Village, NV 89450. Magazine address: 985 University Ave. Suite 30, Los Gatos, CA 95032.

Oroville Mercury-Register. 1992-1995: Editor of *Living Better Magazine*. Duties: Supervised the production of a monthly magazine for senior citizens which included writing news stories, columns and features, reviewing stage productions, copy-editing, paste up and photography. Wrote soft news and features for all special sections generated by the advertising department. Contact: Editor, 2124 Fifth Ave., Oroville, CA 95965. Phone (530) 533-3131.

San Bernardino Sun. 1987-1990: Sports writer.

Duties: Covered prep and college sports, wrote personality profiles on athletes, worked the slot on the sports desk.

PROFESSIONAL BROADCAST EXPERIENCE

KPIX-Channel 5. July 1998-March 1999: On-air talent.

Correspondent for Evening Magazine, a nightly TV show with a focus on the Bay Area. Duties: Writing, producing and on-camera reporting for "It's A Kid Thing," a weekly segment within the "Evening Magazine" format of destinations and activities in the Bay Area for family fun.

Contact: Donna Wright Somerville, executive producer, 855 Battery St., San Francisco, CA 94111-1597. Phone (415) 362-5550.

KEWE/KORV Radio 1992-1993: Disc jockey and part-time news director.

Duties: Researching music trivia for a twice weekly oldies radio show, writing news, weather and sports for hourly news broadcast, filling in for news director as needed for special events and live remote broadcasts. Contact: Vern Uecker, station manager, 2854 Olive Hwy., Oroville, CA 95966. Phone (530) 533-2113.

ANCILIARY MEDIA

Documentary filmmaker: current project is "The Token from Montgomery Cross Road," a documentary on school desegregation in 1965 and its impact on an African American family in Savannah, Georgia.

Also in production: "The Music and Culture of Route 66."

EDUCATION

- Master of Arts degree in Dramatic and Creative Arts (May 2000) San Jose State University.
- Bachelor of Science degree in journalism (reporting & editing and photojournalism) May 1998 San Jose State University.
- Cum laude, departmental honors, Kappa Tau Alpha.
- Minor in creative arts.
- Associate of Arts degree (Liberal Arts) May 1986; San Bernardino Valley College.

ACADEMIC AWARDS

State Lottery Grant for diversity project, 2002.

Herb Caen Grant awarded by Peninsula Press Club, 1998.

Ruth Byers Scholarship awarded by Department of Journalism and Mass Communications at San Jose State University, 1998/1996 (two-time recipient).

Nancy Skelton Scholarship awarded by Department of Journalism and Mass Communications at San Jose State University for that year's most promising female journalist, 1997.

Dean Scholar, San Jose State University, 1997-1998.

Golden Key National Honor Society 1997-1998.
Joe Cano Scholarship 1986.

SERVICE TO SAN JOSE STATE UNIVERSITY

School: As 100W coordinator I ensure that curriculum complies with standards set by the university's certifying committee. The coordinator files the annual reports for "area Z" for the department and audits course outlines for all JMC 100W classes. January 2002-present.

Served as liaison and committee chair for JACC NorCal Conference October 2005-November 2009.

Represented San Jose State University's School of Journalism at the JACC Faculty conference in Morro Bay, March 2002-2008.

Represented San Jose State University's School of Journalism at the JACC Annual conference in Los Angeles, April 2008. Gave workshops in comedy writing, column writing and A.P. Style.

Represented San Jose State University's School of Journalism at the JACC Annual conference in Sacramento, April 2005-2007. Gave workshops in comedy writing, column writing and A.P. Style.

Participated in journalism workshops at San Jose State University volunteered as a judge for "on-the-spot" reporting and photojournalism at the JACC NorCal annual meeting, San Jose, October 2000.

Committees:

Represented JMC as the liaison and committee chair for JACC NorCal Conference October 2006-present.

JMC Diversity Task Force, 2003-present. Ad hoc committee to write school's mission statement, 2003-4. Committee to choose Spartan Daily executive editor, 2004 and 2005. JMC departmental scholarships, 2001-present.

Special Projects: Produced "Embracing Diversity," a documentary on the creative project completed by the mass communications-105 class, fall 2004.

SERVICE TO JOURNALISM PROFESSION AND TO THE ACADEMIC FIELD

Contributed course material to "Forum on Race and Media," Louisiana State University's nationwide audit of courses on diversity and media. December 2004.
<http://www.lsu.edu/raceandmedia>

Served as judge for speech competition for Evergreen School District. December 2004.

Participated in journalism workshops at Fresno State University volunteering as a judge for “on-the-spot” reporting and photojournalism at the JACC annual meeting, Fresno, April 2000.

Wrote article titled, Academic Integrity, for FACCC (Faculty Association of California Community Colleges) fall 2000.

Participated in journalism workshops at Fresno State University volunteering as a judge for “on-the-spot” reporting and photojournalism at the JACC annual meeting, Fresno, April 1999.

SERVICE TO COMMUNITY

Board member on the San Jose Evergreen Valley Service Organization. September 2004-present. We produce the “Night of Lights” celebration at Lake Cunningham that draws 5000 or more each December.

Represented JMC giving journalism workshops on Career Day at Montgomery Elementary School, June 4, 2007.

PROFESSIONAL THEATER and DRAMA EXPERIENCE

Spring 2004: On-screen role in an educational video produced by an eight-time Emmy Award-winning director for Ripple Effects software company.

The Improv Club: 2002-2006 Served as emcee six times and performed stand-up comedy numerous times at The Improv, San Jose’s premier live comedy club.

San Jose State University: (December 2001) Produced and headlined “Evening of Comedy” at SJSU’s University Theater.

Evergreen Valley United Methodist Church: (December 2002) Directed the Christmas Cantata.

Birdcage Theater (1991-1993): Served on the Board of Directors for four years (two years as vice president). Directed and acted in award-winning plays for the community theater. Received “Best Director Award” for *The Gin Game*. Performed lead roles in *Steel Magnolias*, *Plaza Suite*, *Evening of Poetry and Prose* and *The Senator Wore Panty Hose*. Directed *You Know I Can’t Hear You When the Water’s Running*, *Bell, Book and Candle* and *The Gin Game*.

WORK EXPERIENCE

American Medical Devices (1982-1986): Marketing manager.
Duties: Responsible for all aspects of literature, brochure and advertising production from initial concept to final design. Created booth displays and promotional items for numerous medical conventions nationwide. Wrote and directed two videos for nurse

educators and epidemiologists, coordinated multi-unit slide presentations and produced audio taped cassettes for staff and dealer training.

Photo Graphics Gallery (1974-82): Owner.

Duties: Managed custom lab and photo gallery. Responsible for all aspects of running a thriving business including training and supervising a staff of 12, planning gallery displays, lectures, openings and receptions.

REFERENCES

Dr. Allison Heisch

Professor (thesis committee chair) San Jose State University Department of English/Creative Arts.

Email: allisonheisch@mac.com (408) 275-1632

Professor Bob Rucker

SJSU Department of Journalism and Mass Communications

One Washington Square

San Jose, CA 95192

Email: professorrucker@yahoo.com (408) 772-3655

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