

SCOTT B. FOSDICK, PH.D.

Professor, Graduate Coordinator
School of Journalism & Mass Communications
San José State University
One Washington Square
San José, CA 95192-0055
408/924-7556
scott.fosdick@sjsu.edu

EMPLOYMENT

- 2005 - School of Journalism & Mass Communications
San José State University, San José, CA
- Professor since 2009.
Graduate Coordinator since 2011.
Hired in 2005 as Associate Professor and Head of the Magazine Program.
Adviser to Magazine Club.
- 1999 - 2005 Missouri School of Journalism
- Assistant Professor, Editorial Department, Magazine Sequence.
Advisor to the Magazine Club. "Most Inspiring Professor" award,
Student Athletic Advisory Council, April 2002. Nominated in 2004
for the Junior Faculty Research and Creative Activity Award by the
Policy Committee of the Missouri School of Journalism.
- 1994 - 1999 Columbia College, Chicago.
- Director of the Magazine Program, February 1996 - 1999. I hired
and supervised adjunct faculty, advised all magazine students,
taught magazine writing and editing courses, and advised the
award-winning student magazine, *Echo: Chicago's Arts and
Communication Magazine*. I served on various committees,
including the Fischetti Scholarship panel, the Journalism
Assessment Committee and the Academic Affairs Committee,
which oversees most other college committees (including
curriculum).
- Prior to this, I taught Magazine Article Writing at Columbia while
working as a freelance writer.
- 1986 - present Freelance writer: Stagebill, American Theatre,
New York Times, Family Life, Parenting, etc.

- 1990-91 Northwestern University, Evanston, IL.
Teaching Assistant, English and Comparative Literature departments. Shakespeare, and Modern Drama.
- 1989 DePaul University, Chicago, IL.
Part-time instructor, English Department.
College Writing and Research
- 1986 - 1987 Medill School of Journalism.
Northwestern University, Evanston, IL.
Adjunct Professor.
I taught Magazine Writing to college seniors and team-taught Cultural Reporting to Masters students.
- 1982 - 1986 Baltimore News American, MD.
Drama Critic, Entertainment Editor.
- I covered the news and art of theater in Baltimore, Washington, and points beyond, including periodic coverage of New York openings and the annual new play festival at the Actors Theatre of Louisville.
- Other duties included, at various times: editing, laying out, and managing the book section and entertainment pages, supervising staff and freelance arts writers, and writing features.
- 1982 Daily Record, Morristown, NJ.
Entertainment Editor.
I covered theater in New Jersey and New York City.
- 1977 - 1982 The suburban Chicago Daily Herald, IL.
Drama Critic.
I covered professional theater in Chicago.
- 1975, 1976 De Pere Journal, WI.
Replacement editor.
While completing my Masters degree, I served as summer replacement editor while the editor and publisher took extended vacations.
- 1974 Edgerton Reporter, WI
Editor
I wrote, took photos for, and edited this weekly newspaper.

EDUCATION

Ph.D., Theater and Drama.
Northwestern University, Evanston, IL.
Dissertation: "The Press on Chicago Theater: Influencing an Emergent Style." University Scholar.
Fellowship, Kemper Educational and Charitable Fund.

MA, Journalism.
University of Wisconsin-Madison, WI.
I studied under Wilmott Ragsdale in the Specialized Reporting Program. Field: the performing arts. Thesis: Chicago Theater.

BS, Philosophy.
University of Wisconsin-Madison, WI.
Junior semester abroad in London.

ACADEMIC AND PROFESSIONAL SERVICE

- 2005- College-level committees: RTP, CEED.
JMC Committees: Technology, Curriculum, Graduate, Personnel.
- 2007-2008 Head, Magazine Division of the Association for Education in Journalism & Mass Communication (AEJMC).
- 2006-2007 Vice Head, Program Chair, Magazine Division of the Association for Education in Journalism & Mass Communication (AEJMC).
- 2006 Secretary, Magazine Division of AEJMC.
- 2005 Chair, Teaching Standards Committee, Magazine Division of AEJMC, responsible for panels for 2005 convention.
- 2004 Research manuscript reviewer/judge, History Division and Entertainment Studies Interest Group, for AEJMC convention, summer 2004.
- 2004 Discussant, research panel, AEJMC mid-year meeting in New Brunswick, New Jersey.
- 2003 Chair of the Student Magazine Contest, Magazine Division, AEJMC.
- 2004- Member of the Technology Committee, MU Journalism.

1999-2004	Advisor, MU Magazine Club. (Shared duties with Danita Allen in 2003-2004, as I spent the fall semester in London. She did most of the work this year; I attended the New York trip.)
2002-2004	Member of the Multicultural Committee, MU Journalism.
2002-2004	Member of the Editorial Advisory Committee, MU Journalism.
1999-2002	Member of the Graduate Admissions Committee, MU Journalism.
1999-2000	Developed a new 4+1 Master's model, "Reviewing and Reporting on the Arts and Entertainment," MU Journalism.
2000-2004	Judge, magazine contest, City and Regional Magazine Association.
2004	Judge, annual contest, Florida Magazine Association.
2000-present	Chair of the committee that judges the Romero Magazine Prize, MU Journalism.
1996-2001	Member of the Executive Committee, Magazine Division, Association for Education in Journalism and Mass Communication.
2001	Co-chair of the Student Magazine Contest, Magazine Division, AEJMC.
2000	Panelist, AEJMC Magazine Division, Teaching Panel at annual convention in Phoenix, "Teaching News Writers to Write Magazine Style."
2000	Guest speaker, presenting two writing workshops to the Columbia Chapter of the Missouri Writers Guild.
2000	Judge for the 2000 Daryl Sifford Prize.
1998	Judge, trade magazine feature writing competition, American Society of Business Press Editors.
1998	Reviewed chapters of "Magazine Publishing" by Sammye Johnson and Patricia Prijatel, NTC, Lincolnwood, IL: 2000.
1998 - 1999	Chair, Teaching Standards Committee, the Magazine Division of the Association for Education in Journalism and Mass

Communication.

- 1998 Board member, Samaritan Center, North Shore Chicago.
- 1997 - 1998 Editor, *Magazine Matters*, the newsletter of the Magazine Division of the Association for Education in Journalism and Mass Comm.
- 1996 - 1997 Chair, Professional Freedom and Responsibility Committee, Magazine Division, Association for Education in Journalism and Mass Communication.
Responsible for organizing six magazine panels on professional issues for the 1997 AEJMC convention in Chicago.
- 1995 - 1997 Volunteer, PADS homeless shelter, Lake County, IL.
- 1993 - 1994 Commissioner, Cable Television Commission, Evanston, IL.
- 1993 - 1994 Academic Coach
I Have a Dream Foundation, Evanston, IL.
- 1991 Co-director, Young Critics Workshop.
American Theater Critics Association.
- 1990 Guest Curator.
Chicago Public Library, IL.
Special Collections Department.
I curated the exhibit on Chicago theater titled, "Resetting the Stage: Theater Beyond the Loop, 1960-1990," at the Chicago Public Library Cultural Center. My duties included defining the exhibit focus, finding and selecting artifacts, and writing exhibit captions and the catalog essay.
- 1988 National Endowment for the Arts, Washington, DC.
Consultant. I reported on grant applicant theaters.
- 1987-88 Northlight Theatre, Evanston, IL.
Kemper Fellow.

I managed the literary department, wrote dramaturgical notes, led post-play discussions, and redesigned the newsletter.
- 1993 "Spirituality and the Arts." I wrote, directed, and delivered (twice) this lecture demonstration on the history of church-theater relations.

- 1987 - 1988 Participant, Ad Hoc Group of Chicago Dramaturgs
- 1986 Critic in Residence
American College Theater Festival
Washington D.C. regional.
- 1981 Panelist, Illinois Theater Association workshop on press relations,
Northwestern University.
- 1980 - 1981 Panelist, guest lecturer, Goodman Theater.
- 1979 Panelist, Suburban Chicago Press Association

PUBLICATIONS AND CONFERENCES

Chapter in a refereed book

Scott Fosdick, "Enter, Stage Right: Critics Flex Their Muscles in the Heyday of Live Performances," chapter 11 in book edited by Betty Houchin Winfield, *Journalism 1908: Birth of a Profession*, Columbia, MO, and London: University of Missouri Press, 2008.

Refereed journal articles and academic journal book reviews

1. Andrea Pyka, Scott Fosdick and William Tillinghast, "Visual framing of patriotism and national identity on the covers of *Der Spiegel*," *The Journal of Magazine and New Media Research*, Volume 13, No. 1, Fall 2011.
An earlier version of this paper was presented at the annual convention of the Association for Education in Journalism and Mass Communication (AEJMC), August, 2010, Denver.
2. Book review of "*Inside the Hollywood Fan Magazine: A History of Star Makers, Fabricators, and Gossip Mongers*" by Anthony Slide, *The Journal of Magazine and New Media Research*, Volume 13, No. 1, Fall 2011.
3. Scott Fosdick and Shahira Fahmy, "Epistemic Honesty and the Default Assumption that Photos are True," *SIMILE: Studies in Media & Information Literacy Education*, Volume 7, No. 1, February 2007.
4. Shahira Fahmy, Scott Fosdick and Thomas J. Johnson, "Is Seeing Believing? A Survey of Magazine Professionals' Practices and Attitudes Towards Ethical Standards for Photographs," *The Journal of Magazine and New Media Research*, Volume 7, No. 1, Spring 2005.

5. Scott Fosdick and Bryan Reber, "A Benchmark for B2B Use of E-Commerce," *Journal of Internet Commerce*, Vol. 4, Number 1, 2005.
6. Scott Fosdick and Sooyoung Cho, "No Business like Show Business: Tracking Commodification over a Century of *Variety*," *The Journal of Magazine and New Media Research*, Volume 7, No. 1, Spring 2005.
7. Bryan H. Reber and Scott Fosdick, "Building Business Relationships Online: Relationship Management in Business-to-Business E-Commerce," *Journal of Website Promotion*, Vol. 1, No. 1, 2005.
8. Scott Fosdick, "From discussion leader to consumer guide: A century of theater criticism in Chicago newspapers," *Journalism History*, Summer 2004.
9. Scott Fosdick, "Follow the Worker, Not the Work: Hard Lessons from Failed London Music Hall Magazines," *Journal of Magazine and New Media Research*, Fall 2003, Vol. 5, No. 2.
10. Scott Fosdick, "Daily Newspaper Reviewers and the Chicago Style of Theater," *Newspaper Research Journal*, Spring 2002.
11. Scott Fosdick, "Chicago Newspaper Theater Critics of the Early 20th Century," *Journalism History*, 27:3, Fall 2001.

Other Scholarly Writing

Scott Fosdick, "The State of Magazine Research in 2008," a report commissioned by Charles Self, President of the Association for Education in Journalism and Mass Communication. The report has been accepted. President Self plans to publish it – either online, in print, or both -- in a volume with the research reports of the other divisions in the association. David Sumner, editor of the *Journal of Magazine and New Media Research*, also plans to publish a version of this article augmented by additional comments from the original sources.

Scott Fosdick, "Theater Buildings," article in James R. Grossman, Ann Durkin Keating and Janice L. Reiff, editors, *Encyclopedia of Chicago*, Chicago: University of Chicago Press, 2004, pages 816-817.

Scott Fosdick and Bryan Reber, "Survey of Business-to-Business Use of Websites for E-commerce 2001." This research was commissioned and funded by Primedia Business Magazines and Media. The initial grant of \$20,000 was subject to tax

by the University of Missouri; a subsequent grant to purchase an online database was not. The research was initially proprietary. The survey was conducted by Empiricom, the new media research arm of the Missouri School of Journalism.

"Ashton Stevens," a profile of the early twentieth century Chicago critic for *American National Biography*, edited by John A. Garraty and Mark C. Carnes, (New York: Oxford University Press, 1999), vol. 20, 694-695.

The Cambridge Guide to American Theater, edited by Tice Miller (Nebraska) and Don Wilmeth (Brown). I wrote 24 entries, including the main Chicago entry, plus the following: American Buffalo, Body Politic Theater, Center Stage (Baltimore), Richard Christiansen, Robert Falls, Frank Galati, Glengarry Glen Ross, Grapes of Wrath (Steppenwolf production), R. M. Hooley's Theater, Hull House Players, Amy Leslie, John Malkovich, Gregory Mosher, Organic Theater Company, J. B. Rice, Second City, Sexual Perversity in Chicago, Paul Sills, Steppenwolf Theater Company, Ashton Stevens, Theater X (Milwaukee), Victory Gardens Theater, and Wisdom Bridge Theater. Cambridge University Press, 1993.

"Putting Theater in its Place." Essay in catalog accompanying the exhibit, Resetting the Stage: Theater Beyond the Loop, 1960-1990. The Chicago Public Library Special Collections Department. 1990: 11-15. I curated the exhibit, and was responsible for this publication that accompanied it.

Professional Writing: Arts

A series of articles on Bay Area theater for *American Theatre* magazine, 2008-2009.

Scott Fosdick, "Guidance for Swans," *San Jose Mercury News*, Sunday a+e front, February 10, 2008, p. 4D. [This is the print version of a ballet article.]

Scott Fosdick, "Guidance for Swans," *MercuryNews.com*, February 11, 2008. [This is the online version of the above article.]

Scott Fosdick, "Dance Review: Margaret Wingrove gives bodily form to Tennessee Williams' 'Glass Menagerie,'" *MercuryNews.com*, January 11, 2008. [This was the original, longer version of the review.]

Scott Fosdick, "Fresh Insight in 'Glass Menagerie,'" *San Jose Mercury News*, January 14, 2008, p. 8B. [This was the print version of the above review.]

Scott Fosdick, "From Beckett to the Bible, it's all on London stages," *Newark Star-Ledger*, December 21, 2003, Section 4, pages 1 and 8. [This was a review of the London theater season for the 16th largest newspaper in the United States (circulation: 599,628).]

"Camping with Kids," major feature article, Family Life magazine, March/April 1997.

Copy editor, To Be or Not to Be: The Prince Reflects on the Creative Process, by John Strasberg, Applause books, NY, 1995.

"Past Tense: Footlight Parade," Stagebill magazine, November 1992.

"A Festival Challenges Chicago's Theater Style." The New York Times, 28 June 1992: sec. 2, p. 5.

"Loading the Canon," Stagebill magazine, November 1991.

"Atlas Shrugged: The Chicago International Festival." American Theater Sept. 1988: 48-50.

"Pablo Loves Gertrude." American Theater April 1987: 4-5.

"Tom Stoppard: A man of his words but don't hold him to them." Baltimore News American 1984, C1+.

"Lanford Wilson: alive, well and writing." Suburban Chicago Sunday Herald 8 June 1980, sec. 6: 5.

"[Tennessee] Williams again battling writer's block." Suburban Chicago Sunday Herald 16 Nov. 1980, sec. 5: 7.

The last three are profiles based on personal interviews with the playwrights. Not mentioned are hundreds of reviews, commentaries, profiles, and feature stories written during a decade of work as a theater critic and feature writer.

Professional Writing: Newsletter

Scott Fosdick, "Letter From Our Division Head," *Magazine Matter*, Summer 2008, p. 8-9.

Scott Fosdick, "Teaching Tip: The Oprah Test," *Magazine Matter*, Summer 2008, p. 6-7.

Scott Fosdick, "Letter From Our Division Head: Idealism, Standards and Fellowship," *Magazine Matter*, Winter 2008, p. 4.

Scott Fosdick, "Minutes from the Division Meeting in San Francisco," published in *Magazine Matter*, the newsletter of the AEJMC Magazine Division, Fall 2006, p. 6.

Scott Fosdick, "Chips Ahoy: How your division grabbed the best panel times," article published in *Magazine Matter*, the newsletter of the AEJMC Magazine Division, Spring 2007, p. 5.

Scott Fosdick, "What Are You Gonna Do?" Article published in *Magazine Matter*, the newsletter of the AEJMC Magazine Division, Spring 2006, p. 7.

Awards, Grants

1. \$2,500 from Theatre Communications Group, to write a series of three articles over the course of the 2008-2009 season. I was one of four writers to be awarded this grant in its first year. The William and Flora Hewlett Foundation established the Bay Area Commissioning Fund to deepen coverage of Bay Area theater in *American Theatre* magazine, published by the Theatre Communications Group. Awarded April 2008.
2. Plaque "In Recognition of Outstanding Service and Dedication as Head of the Magazine Division, Association for Education in Journalism and Mass Communication, received in August, 2008.
3. \$15,000 (in cash and equipment) grant from HP to lead six magazine students in coverage of HP's international Technology in Education initiative, including its annual conference in Monterey. Applied for in 2006, awarded in 2007. This was a renewal of a similar grant awarded the year before. In both years, equipment was donated to the School of Journalism and Mass Communications, and money was donated to support our Magazine Program.
4. \$15,000 (in cash and equipment) grant from HP to lead six magazine students in coverage of HP's international Technology in Education initiative. Applied for in 2005, awarded in 2006. This was the first year of the grant mentioned above.
5. Student success grant: course reduction for Spring, 2009, to lead students on a trip to visit magazines in New York. In conjunction with this project, Cisco has donated used of its Telepresence Suites in New York and San Jose, so that we may hold a bi-coastal panel of magazine editors.

Other: Panel Presentations

[Note: As Head of the Magazine Division of the Association for Education in Journalism and Mass Communication, I oversaw the development of all our panels for the 2008 convention. Given my position, I did not consider it ethical to put myself on any panels that year.]

Discussant, magazine research panel, annual convention of the Association for Education in Journalism and Mass Communication (AEJMC), August, 2012, Chicago IL.

Panelist, "Teaching Diversity," annual convention of the Association for Education in Journalism and Mass Communication (AEJMC), August, 2007, Washington D.C.

Co-moderator, with Terry Dalton, "A Gathering of 2006 Pulitzer Prize Winners: How They Did It, What It All Means," annual convention of the Association for Education in Journalism and Mass Communications (AEJMC), August, 2006, San Francisco.

Panelist, "Publishing a Student Magazine: Getting It Started, Keeping It Going," annual convention of the Association for Education in Journalism and Mass Communications (AEJMC), August, 2006, San Francisco.

Scholarly or Artistic Presentations at Professional Conferences

Discussant, Refereed Paper Research Session, "Magazines: Types, Content, and Representations," AEJMC convention, Chicago, August 9, 2008.

Scott Fosdick, "When and why did *Variety* magazine learn to love the movies?," presented as research-in-progress at the Joint Meeting of the American Journalism Historians Association and the AEJMC History Division in New York, March 15, 2008.

Scott Fosdick, presentation of research at CASA Faculty Research Panel, March 14, 2007. Presented research (done with Shahira Fahmy), "Epistemic Honesty and the Default Assumption that Photos are True."

Scott Fosdick, "Arts Journalism at the Dawn of a New Age," Presented as research-in-progress to the annual convention of the American Journalism Historians Association (AJHA), October 7, 2005, San Antonio, Texas.

Shahira Fahmy, Scott B. Fosdick, and Thomas J. Johnson, Ph.D. "Is Seeing Believing? A Survey of Magazine Professionals' Practices and Attitudes Towards Ethical Standards for Photographs." ICA annual convention in New Orleans, May 2004.

Scott Fosdick and Sooyoung Cho, "No Business like Show Business: Tracking Commodification over a Century of *Variety*," paper delivered to the Magazine Division of AEJMC at the August, 2003, convention in Kansas City.

Scott Fosdick, "From Discussion Leader to Consumer Guide: A Century of Theater Criticism in Chicago Newspapers," paper delivered to the History Division of AEJMC at the August, 2003, convention in Kansas City.

Scott Fosdick and Shahira Fahmy, "Punctuation and Epistemic Honesty: Do Photos Need what Words Have?," paper delivered to the Media Ethics Division of AEJMC at the August, 2003, convention in Kansas City.

Bryan H. Reber and Scott Fosdick, "Building Business Relationships Online: Relationship Management in Business-to-Business E-Commerce," presented to the Public Relations Division of the Association for Education in Journalism and Mass Communication (AEJMC) for the 2002 convention in Miami. This research was funded by Primedia Business Magazines and Media. The survey was conducted by Empiricom, the new media research arm of the Missouri School of Journalism. (Based on previously proprietary research listed above.)

Scott Fosdick, "Chicago Newspaper Theater Critics of the Early 20th Century," Presented to the History Division of AEJMC in Phoenix, summer, 2000.

COURSES TAUGHT

Reviewing the Arts, Magazine Editing and Production, Graduate Media History Seminar, Graduate Issues in Journalism Seminar, Beginning Magazine Writing, History of American Media, Magazine Production, MUSE: Reviewing the Arts, Magazine Editing, Magazine Staff (Vox), News, The Magazine: Then and Now, Intermediate Writing, Mass Media Seminar, Critical Reviewing, Introduction to Magazines, Information Search Strategies, Copy Editing II, Magazine Article Writing, Advanced Magazine Article Writing, Introduction to Magazine Editing, College Magazine Workshop, Journalism Newsletter, Shakespeare Survey, Modern Dramatic Literature, College Writing and Research, Cultural Reporting, Reporting.