

CURRICULUM VITAE
Diane Guerrazzi
diane.guerrazzi@sjsu.edu
(408) 924-3272

ACADEMIC APPOINTMENTS

- 2012- Associate Professor of Journalism, San Jose State University
Early promotion and tenure
- 2008- 2012 Assistant Professor of Journalism, San Jose State University
- 2005- 2008 Lecturer, Communications
Santa Clara University, Santa Clara, CA
- 2004- 2008 Adjunct Instructor, Journalism
Gavilan College, Gilroy, CA

PROFESSIONAL POSITIONS

- KTVU-TV** Oakland. Freelance news reporter, 1995- 2011
General assignment reporting and special projects
- KNTV-TV** San Jose. Freelance anchor/reporter, 1992- 94
Reporter and fill-in anchor for all newscasts
- KSBW-TV** Salinas. Morning and noon anchor, 1987- 92
San Jose Bureau reporter, 1984- 87
- WJKS-TV** Jacksonville, FL., 1983- 84
Weekend anchor/ weekday reporter
- KRCR-TV** Redding, CA., 1982- 1983
5:30 p.m. anchor and reporter.
- KECY-TV** El Centro, CA, 1982
5 p.m. anchor, reporter and producer

EDUCATION

- M.A., Print Journalism
University of Southern California, 1982
- B.A., Political Science and Italian (double major)
University of California at Berkeley, 1979
Graduation with Distinction in General Scholarship
- Year of graduate study at the University of Pisa, Italy, 1980-81
Master's thesis on *L'Osservatore Romano*, the Vatican newspaper
- Year of undergraduate study at the University of Padua, Italy, 1978-79

GRANTS

- 2012-2015 Principal Investigator of \$1.035 million grant for journalism partnership with Balkh University, Afghanistan.
U.S. State Department, Kabul, Afghanistan Embassy
- 2010- 2014 Principal Investigator of \$1.2 million grant for journalism partnership with Herat University, Afghanistan.
U.S. State Department, Kabul, Afghanistan Embassy
- 2012 Grant of \$15,000 to support *Equal Time* public affairs television series,
Dean Charles Bullock, SJSU College of Applied Sciences and Arts
- 2011 Grant of \$15,000 to fund *Equal Time* public affairs television series,
Dean Charles Bullock, SJSU College of Applied Sciences and Arts
- 2009-2010 Virtually Abroad Program Fellow Grant of \$2,000
SJSU Office of International and Extended Studies
- 2009 Junior Faculty Development Grant of \$2,000
SJSU College of Applied Sciences and Arts
- 2009 Research Incentive Grant of \$2,000
SJSU School of Journalism and Mass Communications

AWARDS

- 2012 *CreaTV, San Jose*
1st Place, "Educator" category for documentary: *From the USA to the UAE*
- 2011 Salzburg Fellow
Salzburg Global Initiative
Salzburg, Austria
- 2010 Faculty-in-Residence
Virtually Abroad Program
SJSU Center for Faculty Development
- 2009 Faculty Fellow
National Association of Television Program Executives
Los Angeles
- 2001 Emmy Award
National Association of Television Arts and Sciences, NorCal Chapter

1979-80 Rotary Fellow
Rotary International Good Will Ambassador to Italy

1979 National Scholarship Winner
Alpha Phi Foundation

1979 Prytanean Society
Honor society for service to UC Berkeley

PROFESSIONAL AND CREATIVE WORK

2014 Director, AJEEP Journalism Skills Academy, Kathmandu, Nepal
Train 25 Afghan professors in pedagogy and ethics

2013 Director, AJEEP Journalism Skills Academy, Hyderabad, India
Train 25 Afghan professors in developing student media

2012 Director, AJEEP Journalism Skills Academy, Dubai, UAE
Train 25 Afghan professors in curriculum development and practical skills

2012- Travel to Afghanistan for partnership-building with journalism
professors at Balkh, Herat and Kabul universities

2011- 15 Director, SJSU Afghanistan Journalism Education Enhancement Program
(AJEEP)

2011 Travel to Afghanistan to teach television journalism to professors at Herat
University

2011 Producer: *From the USA to the UAE*, educational documentary on SJSU students'
exposure to issues of freedom of speech, labor rights and cultural differences in
the United Arab Emirates

2010- Curriculum reform and teaching at Herat University, Afghanistan

2009- Creator and Executive Producer
Equal Time, a public affairs show on KQED-TV+, a PBS station

2009 Producer: *Parents Helping Parents: Three Decades of Helping Children
with Special Needs*, a promotional documentary

2008- 2011 News Director, *Update News*
SJSU student newscast airing on KICU-TV

INTERNATIONAL, NATIONAL AND COMMUNITY SERVICE ACTIVITIES

- 2013 Presenter: National Afghan Journalism Conference
Kabul University, Afghanistan
- 2012 Panel moderator, *Foundation of the Alliance for Community Media
Presents: Youth Media Summit.* San Jose, CA
- 2012- 13 Co-director, Afghan Ambassador Program,
San Jose State University and Rotary of San Jose
- 2011 National Competition Chair, Category: "Student Hard News"
Broadcast Education Association
- 2011 Guest on NOOR-TV
Internationally-broadcast 90-minute live satellite television show
- 2011 Instructor of "Master Class" for producing
CreaTV, San Jose
- 2010 National Judge, Edward R. Murrow Awards
Honoring excellence in electronic journalism
- 2010 Board of Directors, Parents Helping Parents
Resource center for special needs
- 2010- Moderator, Unique Lives and Experiences
San Jose Center for Performing Arts
- 2010- Member, Rotary of San Jose
Committes: International Service, Membership, International House,
Paul Harris Fellow
- 2010 Featured Speaker, Disabilities Awareness Month
Evergreen Valley College, San Jose
- 2010- Judge, CreaTV Awards
San Jose-based television awards

- 2007-09 Judge, Gabriel Awards
International competition for religious broadcasting
- 2006 Judge and opening night host
Poppy Jasper Film Festival, Morgan Hill, CA
- 2006 Co-Host, WAVE Awards (Western Access Video Excellence)
San Jose City Hall

SJSU SERVICE ACTIVITIES

- Dec. 2013-
Jan. 2014* Co-leader of SJSU & University of Arizona students
to Dubai and Oman on Study Abroad Program
- Aug., 2012* Speaker at SJSU International House orientation
on behalf of Rotary of San Jose
- April, May
2012* Speaker to groups of Afghan educators visiting SJSU,
sponsored by the US State Department
- Feb., 2012* Presenter at Faculty Development Workshop on the Middle East,
King Library, SJSU
- Nov., 2011* Speaker at four SJSU International Week activities, showing our
documentary, "From the USA to the UAE"
- Jan., 2011* Leader of Study-Abroad Program to the United Arab Emirates
First SJSU trip to the Middle East
- April, 2011* Leader of Rotary Job Shadow day to SJSU
- Mar., 2011* Leader of International Week discussion on United Arab Emirates
- 2011-* Attend montly meetings of the SJSU International House Committee
with Rotary of San Jose, assisting the I-House with projects
- Dec., 2010* Guest lecturer on reporting and ethics to Mexican American Studies
- Sept., 2010* Speaker to Korean professors' delegation visiting SJSU
- Oct., 2010* Speaker to Japanese professors' delegation visiting SJSU
- Mar, 2009-'10* Journalism School host of Washington Elementary field trip to SJSU
- Oct., 2009* Journalism School host of Ida Price Middle School field trip to SJSU

- Sept., 2009* Organizer of SJSU live studio audience for KTEH mortgage crisis show
- 2008-* Adviser of Radio Television Digital News Association student chapter.
Reactivated chapter, supervise weekly meetings and activities

PROFESSIONAL MEMBERSHIPS

American Federation of Television and Radio Artists (AFTRA)
Broadcast Education Association (BEA)
Radio Television Digital News Association (RTDNA)
Association of Educators in Journalism and Mass Communication (AEJMC)
National Academy of Television Arts and Sciences (NATAS)

ACADEMIC AND PROFESSIONAL CONFERENCES

- August, 2013* AJEMC (Association for Education in Journalism and Mass Communication) Convention, Washington D.C. Paper selected for presentation: *Engaging the Online Audience: Web News Appearance, Nature and Value.* (1st author)
- July, 2013* World Journalism Education Congress, Mechelen, Belgium
Paper selected for presentation: *Impact of Format on Evaluations of Online News* (3rd author)
- July, 2013* AFGHANISTAN JOURNALISM EDUCATION ENHANCEMENT PROGRAM (AJEEP) *Hyderabad Journalism Skills Academy*
Hyderabad, India
Director and instructor
- Sept., 2012* *Radio-Television Digital News Association:*
Ft. Lauderdale, Florida
- July, 2012* AFGHANISTAN JOURNALISM EDUCATION ENHANCEMENT PROGRAM (AJEEP) *Dubai Journalism Skills Academy*
Dubai, United Arab Emirates
Director and instructor
- April, 2012* *Broadcast Education Association/National Association of Broadcasters*
Las Vegas, NV
Presenter, panelist and competition chair
Paper presented: *The Effects of Video Formats in Online News, a Study of Recall and Stickiness*

- Jan., 2012* AFGHANISTAN JOURNALISM EDUCATION ENHANCEMENT PROGRAM (AJEEP) *Inaugural Conference*
Washington, DC, Presenter
- Oct., 2011* *Convergence & Society: Journalism, Sustainability and Media Regeneration*, Columbia, SC
Presenter
- Sept., 2011* *Radio-Television Digital News Association Convention*
New Orleans, LA
- April, 2011* *Broadcast Education Association Convention*
Las Vegas, NV
- Jan., 2011* *Afghanistan University Linkages with North American Institutions of Higher Education*
Historic conference sponsored by Canadian government
Ball State Univ., Indianapolis, IN
Presenter
- Jan., 2011* *Journalists' Roundtable: Arab Media*
American University in Sharjah, United Arab Emirates
- Nov., 2010* *Convergence and Society: The Changing Media Landscape*
University of Nevada, Reno
Panel discussion moderator
- July, 2010* *Poynter Institute Conference: "A New Curriculum for a New Journalism"*
"Poynter Institute, St. Petersburg, FL
- July, 2009* *Newsplex Summer Seminar in Teaching and Research in Convergent Media*
University of South Carolina, Columbia, SC
- June, 2009* *Beyond Broadcast; Public Service Media from Local to Global*
The Annenberg School for Communication, USC, Los Angeles
- Feb., 2009* *National Association of Television Program Executives Convention and Educator Seminar*, Las Vegas, NV
Fellow
- July, 2008* *Multimedia for College Educators*
The Poynter Institute
St. Petersburg, FL

SJSU COMMITTEES

- 2011-* Technology Committee Chair

- School of Journalism and Mass Communications*
- 2011 Global Network Committee Member
School of Journalism and Mass Communications
- 2011 Events Committee
School of Journalism and Mass Communications
- 2011 Faculty-Led-Program Review Committee Member
SJSU Study Abroad and Exchange Programs
- 2011 Academic Policy Committee Chair
School of Journalism and Mass Communications
- 2009- 11 Curriculum Committee Member
College of Applied Sciences Arts
- 2009- 11 Curriculum Committee Chair
School of Journalism and Mass Communications
- 2009- 11 Graduate Program Committee Member
School of Journalism and Mass Communications
- 2008- 10 Scholarship Committee Member
School of Journalism and Mass Communications
- 2008- 10 Faculty Search Committee Member
School of Journalism and Mass Communications
- 2008- 09 Technology Committee Member
School of Journalism and Mass Communications

OTHER STUDENT ADVISING

Gavilan College

Adviser to *The Gavilan Press*, in print and online, 2006-2008.
Changed name and format of paper, as well as created online version

University of Southern California

Adviser to undergraduate journalism students, 1979-80

Experiment in International Living

Leader of high school students to Italy on six-week program,
including a four-week homestay in Sicily and two weeks of travel in Tuscany, 1978

COURSE TEACHING

SJSU:

Mass Communication and Society
Specialized Writing
Electronic News/TV
TV News Staff
Special Projects

Santa Clara University:

Introduction to Journalism
Television News
Introduction to Mass Communications
Public Speaking

Gavilan College:

Working on a Newspaper
Writing for Media
Mass Media and Society
Introduction to Public Speaking
Interpersonal Communication
Introduction to Television

LANGUAGE SKILLS

Fluent in Italian; working knowledge of Spanish.