

**Thomas Ulrich**  
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## **Experience**

*San Jose State University* *2007 to present*  
*School of Journalism and Mass Communications*  
*Lecturer*

Teach writing for mass media to undergraduates. Forged a partnership between HP Labs and the department so that Lab engineers and students can explore the next generation of print media. Developed a program that combines classroom instruction with guidance from seasoned editors at a half-dozen local Patch.com sites.

*Hewlett-Packard* *2003 to 2007*  
*Palo Alto, California*  
*Senior Writer*

Researched and wrote stories about HP's most complex and compelling technology for Measure magazine and hpNow, the company's Intranet site.

*Sun Microsystems* *2000 to 2003*  
*Santa Clara, California*  
*Editor*

Managed a team of 25 writers, designers and production people at several technical conferences. Directed a staff of engineers, editors and public relations professionals for the company's 2002 Winter Olympic coverage.

*Talus Solutions* *1998 to 2000*  
*Mountain View, California*  
*Managing Editor*

Created a 32-page, five-color feature magazine about the company's revenue management products. Selected and led a staff of writers, artists and copy editors.

## **Recognition**

Earned 2011 University Service Learning Award  
Recognized by Provost as a mentor for students in 2010  
Awarded fellowships to the Napa Valley Wine Writers Symposium for 2010 and 2013

## **Education**

MS Mass Communications  
San Jose State University  
San Jose, California