



Spring Semester 2017 – Textbook Reading Assignments / Test Schedule

*Each semester in **MCOM 105** text chapter assignments are selected based on timely issues and concerns. Tests include multiple choice/true-false questions about assigned readings and current events. Periodically guest speaker visits to class may result in a postponement of scheduled exams. Updates on this schedule are provided during class meetings. Visit faculty office hours for one-on-one discussions.*

Text Readings Assignment:

Test / Date:

Bring To Exam:

Chapters 1, 4, 6, 8

Introduction & Representations of Arab/Arab-Americans, African-Americans, and Gender in TV, Films and Music Videos

Test ONE

Pencils & T&E 200 Blue Scantron

FEB. 22nd

Text Readings Assignment:

Test / Date:

Bring To Exam:

Chapters 9, 5, 7, 3

Representations of Gender in Print and Advertising, Hispanics, Asian-Americans, and Native-Americans

Test TWO

Pencils & T&E 200 Blue Scantron

MAR. 22nd

Text Readings Assignment:

Test / Date:

Bring To Exam:

Chapters 10, 12, 11, 14

Representations of LGBT, Disabilities, Age and Media Industries Addressing Diversity

Test THREE

Pencils & T&E 200 Blue Scantron

MAY 10th

Final Video – Diversity in the Media Project:

May 22nd

Absolute last day to submit project link.

SJSU Spring Semester 2017:

January 26th through May 30th