MCOM 105 Assignment – Questions for Guest Speakers:

Research and develop 5 <u>TYPED</u> questions for every announced class guest. Turn in your typed questions to Prof. Rucker the day of class for participation evaluation.

The Goal: Every student must be prepared to contribute to guest lecture Q & A interaction with THOUGHTFUL inquiries based on some EVIDENCE OF RESEARCH. Do not frame questions that inspire simple "yes or no" style responses. You learn little. Write questions that inspire guests to offer some level of detail, insight or perspective.

Generic questions earn no credit. Put effort into this assignment. Guest questions will not be accepted late. Email submissions or delivery by other class students is not acceptable for credit.

Extra long questions packed with your research evidence is OVERKILL. This is <u>not</u> a term paper. Lengthy questions waste valuable class time, and limit others chances to ask questions. Don't do that! Be succinct. Get to the point of our questions quickly and clearly.

Procedure: Every student should say their name up front, then verbally ask a question pertinent to the topic.

Always LISTEN carefully to guest comments, and ASK follow-up questions if necessary for clarification. Politely interrupt if necessary and EVERYONE be persistent in trying to ask questions. Silence and waiting is a terrible strategy in MCOM 105... Don't miss the moment. Speak up! Professor Rucker will always be monitoring each student's participation effort. There is NO EXCUSE for not participating. Always be prepared to fill a quiet moment. Time goes by fast in class.