



PROF. JOHN SHRADER

John Shrader brings nearly 30 years of broadcast journalism experience to San Jose State, most of that time spent here in the Bay Area. Shrader was an award-winning sportscaster at KICU, Channel 36 in the 1980's. He then moved to radio, where he worked as senior sports reporter at KNBR for more than 15 years.

Over the years John Shrader has not only covered all the big sports events here and across the country, he was part of the KICU news coverage of the Loma Prieta earthquake in 1989, and covered the Oakland Hills fire for KNBR in 1991.

At every stop Shrader has worked closely with college interns, and understands the value of hands-on experience. In 1995 he started a consulting business that works primarily with mid- and small-market television news departments, coaching talent, teaching writing, packaging, information gathering and presentation.

Higher education seems like a natural place at this point in the career of John Shrader, who is a native of a small town in Nebraska and attended the University of Nebraska in Lincoln. Shrader teaches Update News and Introduction to News Writing at San Jose State. He teaches journalism, newspaper staff, radio and other media courses at San Jose City College.

Shrader maintains a broadcasting career, as a sports anchor at KCBS and a television host for FSN.